

SELFIE WALL MURAL FPO



MENTHOL TOBACCO IS
AGGRESSIVELY MARKETING IN
BLACK COMMUNITIES



93% OF BLACK
SMOKERS STARTED BY USING
MENTHOL CIGARETTES

THERE'S NOTHING **JUST** ABOUT MENTHOL.

Not**Just**Menthol.org



SMOKING-RELATED ILLNESSES ARE THE
#1 CAUSE OF DEATH
IN THE AFRICAN AMERICAN COMMUNITY



MENTHOL TOBACCO PRODUCTS ARE
EASIER TO START
— AND MUCH —
HARDER TO QUIT